



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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JADE FILMS AND ENTERTAINMENT PROMOTES DEAF BLACK FILMS IN TIMES SQUARES

**#OCCUPY47THSTREET IN TIMES SQUARES TO SUPPORT #DEAFBLACKSFILMS
#DEAFACTORS**

New York City, NY – July 31, 2012. There will be an awareness day tomorrow, August 1, 2012 in New York City at Times Square on 47th Street starting at 2:00 PM EST and will last until dusk. The key two objectives of this awareness day are: To spread and increase social awareness about the lack of Deaf Black actors in roles in the mainstream movie industry and in television and to increase recognition for Deaf Talents of Color whom are performers, sign language coaches, culture coaches, stuntmen, filmmakers, writers, producers, cinematographers, and all related production members in the mainstream/indie movie industry as well as television.

Jade Films and Entertainment website www.jadefilm.com is an exceptional reason why you should come to this event and support Deaf Blacks Films and Deaf Talents of Color. We intend to create a lot of noise to get mainstreamed support and awareness of Deaf Black Films in order to create new and existing opportunities via Sponsorships and Donations which by the way can be done at <http://bit.ly/MMEaZJ> and please follow us on Twitter: www.twitter.com/ZhaneRain and our official hash tags are designated as: #deafblackfilms and #deaftalentofcolor.

Ann Marie “Jade” Bryan, CEO of Jade Films and Entertainment expressed “That’s why as producer, director and writer of this project, I’m producing this movie by us and about us and because nobody is going to do it for us. We want to attract media attention and let the world know what we are trying to do. We’re very tired of being overlooked and not having our voices seen.”

In event of rain, the alternative date to meet is this Friday, August 3, 2012 at 2:00 PM till Dusk at Times Squares at 47th Street.

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