



For Immediate Release

DEAF TALENT® MEDIA & ENTERTAINMENT CONSULTING (DTMEC) IS PLEASED TO ANNOUNCE THE CELEBRATION OF THE TENTH ANNIVERSARY OF THE DEAF TALENT® MOVEMENT AND THE RISE OF BIPOC #DEAFTALENT® CREATIVES.

Harlem, NY - July 10th, 2022: Deaf Talent® Movement has reached an exciting milestone impacting multiple changes since the creator and founder, Jade Bryan coined the hashtag, #DeafTalent® on September 5, 2011 for an indie film on Kickstarter. #DeafTalent is a hashtag showcasing Deaf people who are involved in entertainment and media industries in positions such as performers, editors, sign language coaches, stuntpersons, filmmakers, screenwriters, scriptwriters, producers, and cinematographers. Jade is who is Black and is a member of the LGBTQ+ community, is a filmmaker and social justice activist. The hashtag is often used on social media platforms to highlight the existence and capabilities of these individuals, commonly referred to as “Deaf creatives.”

Realizing that she needed a bigger platform to raise more money and spread awareness about the lack of authentic representation of Black, Indigenous, and People of Color (BIPOC) Deaf creatives in both television and film, Jade moved her platform to social media on July 10, 2012. Jade and her supporters, including BIPOC Deaf actors from her film, stood outside, rain and shine, holding signage in front of BET studios in Washington, D.C, Tyler Perry Studios & CNN in Atlanta, as well as MTV, NBC, AMC, and HBO studios in NYC.

This movement started small through social media and on the streets, but it expanded permeating online and real-life platforms, transitioning to consulting, casting, talent management, acting training, resources, and more. [Deaf Talent® Media & Entertainment Consulting](#) agency is the natural evolution of this movement that was launched on January 6, 2021. DTMEC has expanded our casting pool and launched [Deaf Talent® Casting](#) this year in 2022, and we are now approaching 100 BIPOC Deaf actors and creatives total on our casting list. More and more BIPOC Deaf Talent are thriving in visibility, in gaming content, as well as film and television.

DTMEC has developed fruitful and collaborative relationships with clients from [Inevitable Foundation](#), [Sundance Institute](#), Fanshen Cox's, the co-founder of [Inclusion Rider](#), [Color of Change's Change Hollywood](#), initiative casting directors, development executives, as well as Diversity, Equity, Inclusion and Accessibility (DEIA) departments from streaming giants such as AMC, Apple, Showtime, Tyler Perry Studios, and Amazon and a slew of other production companies. Diversity, Equity, Inclusion and Accessibility is a huge deal to us to push for more BIPOC voices, writers, and creators hired. Therefore, the data showing the growth of BIPOC Deaf Talent BIPOC Deaf talent are worth the investment by the film and television industries.

DTMEC celebrates 10 years of success through our movement by collaborating with clients to produce compelling creative work through consulting services that deliver results. Since 2012, the Deaf Talent® movement has maintained a steady growth of BIPOC Deaf Talent®.

DTMEC also made history this year by hosting a panel at the 2022 Sundance Film Festival called: "[Unconscious Bias](#): BIPOC Deaf Creators Reframing the Narrative at the Script Development Table and Behind the Camera."

Deaf Talent® is a cultural icon. [#DeafTalent®](#) is a registered trademark of Jade Films and Entertainment.

ABOUT JADE FILMS AND ENTERTAINMENT, LLC

When we tell stories to our audience, our goal is to spotlight new and thriving talents. We want to engage with, inspire, provoke thought, and educate audiences about the value of hiring BIPOC Deaf talent in the media, entertainment and technology industries. We believe in elevating the voices of BIPOC Deaf Talent. We want to see ourselves dramatized on the screen. We strive to be in the know about the latest happenings, buzz, and trends in multiple industries. Jade Films believes in correcting and addressing any type of misrepresentation, culture and language appropriation, and misconception of BIPOC Deaf Talent®. Quite often, our voices are overlooked, marginalized, and kept on the sidelines.

Jade Films and Entertainment (JFE) is an independent company with goals encompassing a broad range of businesses, such as the Development of Multimedia Projects, Interpreter Mentorship programs, Television, and Film Production Training Lab, Acting School, Artist Management, New Technology, Music Videos, Marketing and Apparel.

Jade Films' goal is to build bridges with studios and executives to collaborate with other storytellers by bringing our community to entertainment, and also serve our clients needs well. We are an innovative and creative group, who are active participants of society, and not limited by biased beliefs about how BIPOC Deaf consultants should navigate this industry. Jade Films stands out as unique and actively thinking outside of the box to bring solutions to existing problems with diversity, inclusion, equity and accessibility in the media, entertainment and technology industries.

ABOUT DEAF TALENT® MEDIA & ENTERTAINMENT CONSULTING (DTMEC)

DTMEC is the first BIPOC Deaf-led and majorly BIPOC Deaf staffed DEIA consulting agency in the USA. DTMEC was founded by Jade Bryan, who is the CEO. DTMEC was created to address the gap between BIPOC Deaf creatives who desire to be hired in front of and behind the camera and the need within the television and film industries to hire and cultivate those talents.

ABOUT DEAF TALENT® CASTING

Deaf Talent® Casting is the only casting agency whose sole purpose is to collaborate with casting directors looking to cast BIPOC Deaf Talent® in roles in film and television. Deaf Talent® Casting also collaborates with producers, writers, directors, and executives in the USA and abroad to ensure that our cultural representations of Deaf and Disabled characters, their cultural representations, unique insights, storylines, and distinct points of view are multi-dimensional and authentic in film and television.

The founder and the DTMEC team are available for an interview. For more information on Deaf Talent® Media & Entertainment Consulting and to view the website, please visit www.deaftalent-entertainment.com.

#####